

Policy on **WEB** page listings

The Sellwood Westmoreland Business Alliance has a unique WEB site, sellwoodwestmoreland.com which is hosted by a private contractor. The site is administered by a WEB Coordinator who is a member. This policy determines who and how business licensees operating within the district will be given access and exposure.

Members in good standing (dues paid) obtain a WEB space. They will be given a site capacity that includes space for a photo, logo or stylized name and reasonable amount of text in an expandable box. Most businesses will have a link to their own WEB site.

The WEB coordinator, Brent Heeb (brent@starsantique.com) will work with members to determine their proper listing category. No business will be listed in more than one category. Generally, new categories will not be created for any one business.

The Coordinator will email each member-in good-standing with instructions on how to set the site up and how to access it with a unique password. The initial password can be changed by the business. Help will be provided by the WEB Coordinator as necessary.

Members who have not paid dues may have their name, address and phone number listed (B&W). We will automatically list in this manner those businesses that have not paid dues and are retail store front operations on commercially zoned property.