



General Meeting Agenda and Notes
Thursday, November 16, 2017, 9-10am
Location: SMILE Station

Board Attendance and Contacts

<input type="checkbox"/> President: Lee Cannon ~ American Family Insurance	<input type="checkbox"/> Treasurer: Cameron Brown ~ Brown Properties
<input type="checkbox"/> Tom Brown ~ Brown Properties	<input type="checkbox"/> Secretary - Nancy Lisac ~ Cypress Wellness
<input type="checkbox"/> Shanti Campbell ~ Snap Fitness	<input type="checkbox"/> Francisco Salgado ~ Portland Digs
<input type="checkbox"/> Dominga Ramirez~Perican Bing	<input type="checkbox"/> Denise Stern ~ Attorney At Law
<input type="checkbox"/> Executive Director - Rachel Ginocchio - Rumpus Events	<input type="checkbox"/> Carolyn Miye ~ Oodles for Kids

1. Welcome / Introductions / Attendance
 - a. Special Thank You to Izzy of Umpqua Bank for providing coffee!
2. Treasurer Report:
 - a. Account Balances \$14,696 in checking \$3,226 in PayPal
 - b. Membership Numbers
3. Guest: St. Agatha's St. Patrick's Day - Principal Chris Harris (503) 234-5500, chris.harris@stagatha.us and Event coordinator Kurt
 - a. March 17th, 2018 community event parade and festival noon-5pm
 - b. Many sponsorship opportunities. Intent to sponsor due 12/15/17. For more information: stagathapips@gmail.com, 503-572-1731
4. Decemberville update - Rachel
 - a. 72 participating stores including 16 restaurants
 - b. Posters, flyers (4Ups), and coasters available
 - c. Nabil at UPS offering customized posters and 4 ups, A-board covers
 - d. Gus at Make it So Printing can also help with any printing needs
 - e. Website posting: each business double check for accurate info re: Decemberville events, blurb and links www.decemberville.com
 - f. Businesses can upload photos to: socialmedia@sellwoodwestmoreland.com and Shanti will use for social media posts
 - g. Use #sellwoodmoreland in your instagram postings and Shanti can repost
 - h. Raphael boxes for spare change and clothing/toy donations are being distributed. They will be picked up by December December 5th or 6th
 - i. Teens interested in community service as elves contact Rachel
 - j. "Day of" flyer changes/feedback needed
 - k. 3 banks offering free parking:Key Bank, US Bank and B of A
5. Venture Portland - Lee/Debbe
 - a. Acquired grant for additional staffing: Goal is increased participation from members



- b. Did not get grant for website development. Need more business participation in overhauling the website. With stronger partnerships will re-apply for Spring grant.
- c. Dominga attended last meeting
 - i. New program: Localize The Season passport event
 - ii. www.ventureportland.com for details
- 6. Travel Portland - Dominga
 - a. Purpose to boost tourism in PDX and coordinate neighborhoods' offerings
 - b. Bad weather anticipation encouraging people to go out and about local
- 7. Community Partner Updates
 - a. SMILE - Linda
 - i. General meeting: 1st Wednesday of every month at SMILE bldg 7:30pm to 9:00pm
 - 1. Land use and lot development in discussion phase
 - 2. Looking to change zoning to add ADUs
 - 3. Limiting size of buildings, set backs
 - 4. Land Use committee in December to review multi use
 - ii. NET: neighborhood emergency team first responders
 - iii. SMILE brick campaign: 10% discount if purchased before 12/31/17
 - b. Transportation - Charles
 - i. PBOT recommendations at special meeting on 12/12/17 6:30pm at SMILE
 - 1. SMILE website www.sellwoodwestmoreland.org
 - 2. Transportation committee tab will have links to monthly meeting minutes
 - ii. Parking Survey what to do next?
 - iii. Transportation Committee Meetings 6pm 3rd Wednesday of every month at SMILE
 - iv. Review of safety issues at the pedestrian crossing island at McLoughlin and Tacoma
 - c. Land Use - Francisco
- 8. General Meeting Agenda
- 9. Announcements
 - a. No December General Meeting - see you in January!
 - b. What's ahead?
 - i. Membership Drive starting mid January through end of February
 - ii. 2018 Calendar
- 10. Adjourned