



Meeting Agenda and Notes
General Meeting Thursday October 19, 2017
Location: SMILE Station

Board Attendance and Contacts

<input type="checkbox"/> President: Lee Cannon ~ American Family Insurance	<input type="checkbox"/> Treasurer: Cameron Brown ~ Brown Properties
<input type="checkbox"/> Carolyn Miye ~ Oodles for Kids	<input type="checkbox"/> Secretary - Nancy Lisac ~ Cypress Wellness
<input type="checkbox"/> Shanti Campbell ~ Snap Fitness	<input type="checkbox"/> Francisco Salgado ~ Portland Digs
<input type="checkbox"/> Tom Brown ~ Brown Properties	<input type="checkbox"/> Denise Stern ~ Attorney At Law
<input type="checkbox"/> Dominga Ramirez~Perican Bing	

- Welcome / Introductions / Attendance
- Treasurer's Report
 - Balance/Activity \$17,532 in checking \$5,129 in Paypal
 - Membership update
- Board retreat recap
 - Our name: SWBA dba Sellwood Moreland Business Alliance
 - Website: new address sellwoodmorelandpdx.com
 - Our mission
 - Membership ½ service ½ food and retail
 - Board member expectations
 - 2018 Calendar
- Website Design Committee
 - Call out for RFP
 - Request for Committee participation: representation from various biz types and location
- Decemberville Planning:Where we are so far:
 - Need events submitted by November 1; Nov 11 next Bee deadline
 - 10am Movie; 2pm puppet show
 - Double decker bus, Santa photos for kids and dogs, holiday crafts throughout neighborhood
 - Start time: 10am
 - Store discounts, sales, specials
 - Free parking signs and locations.
 - Specific bus stop locations
 - Rafael House toy and clothing drive box; new items only. Cash donation boxes



- Ideas for tying the event together; connecting the various locations to the entire neighborhood. Social media check in?
- Recruiting for elves with local middle and high school
- Still have \$500 to put toward marketing; designation for participating stores. Ideas?
 - Standard pkg: 2 Decemberville posters, 4 ups, coloring page, coasters?
 - Each business kicks in \$6 for individual business customization?
 - Across the street banner on Tacoma and 13th?
- Will rely on electronic marketing of SWBA and individual businesses: social media marketing: FB, twitter, instagram

- Friends of Moreland Woods
 - Wooded parcel zoned R5 between Llewellyn and Wilhelm
 - Friends of Moreland Woods exploring purchase of land
 - Target price \$1,000,000 sellers offering 6-12 months for response
 - Looking for ideas for property use
 - Forest Party Sunday 10/22 10am to noon for site cleanup
 - Website: <http://morelandwoods.nationbuilder.com>
 - Facebook: <http://facebook.com/friendsofmorelandwoods/>
 - Instagram: @morelandwoods

- Relocation of the Moreland Farmers Market
 - Contact: Morelandmarket@gmail.com
 - Need new home for 2018 and beyond
 - 3 contenders:
 - Casa Del Padre lot
 - Street closure of SE Tenino between SE 13th and SE 14th and use of Smile concrete pads
 - Street closure N of Bybee Glenwood/Claybourne

- SMILE
 - Marketing of Oaks Pioneer Church
 - Transportation Committee
 - City Of Portland offering no solutions for foreseeable future
 - Proposal to change speed limit on SE Milwaukie to 20mph
 - Propose no right turn northbound at SE 13th and Tacoma
 - Land Use Committee
 - Chloe Eudaly land use change allowing temporary rental of tiny homes and trailers in homeowner driveways and on their property

- Adjourned