



Meeting Agenda and Notes
General Membership Meeting Thursday 1/19/17 9am
Location: SMILE Station
info@sellwoodwestmoreland.com

Board Attendance and Contacts

<input type="checkbox"/> President: Lee Cannon ~ American Family Insurance 503-235-1545 LCannon@amfam.com	<input type="checkbox"/> Treasurer: Cameron Brown ~ Brown Properties info@sellwoodwestmoreland.com
<input type="checkbox"/> Gus Hill ~ Make It So Printing 503-235-1420 Gus@makeitsoprinting.com	<input type="checkbox"/> Monique Natosi ~ Sock Dreams niqkita@sockdreams.com
<input type="checkbox"/> Shanti Campbell ~ Snap Fitness portlandsellwood@snapfitness.com	<input type="checkbox"/> Francisco Salgado ~ Portland Digs Francisco@soldbysalgado.com
<input type="checkbox"/> Tom Brown ~ Brown Properties sellwoodbrown@gmail.com	<input type="checkbox"/> Diana Richardson ~ Property Owner dianarich@aol.com

1. Welcome / Introductions
 - a. Board Attendance
 - b. Board Changes
 - i. Emily Pinkstaff has resigned as President but will continue to work with the Board in an outreach capacity as needed. A Big Thank You!!!!
 - ii. Lee Cannon was elected the new SWBA President.
 - iii. We are recruiting new members to fill out the available board positions. If you have an interest or know of a potentially good candidate, please let us know at info@sellwoodwestmoreland.com .
2. Treasurer's Report
 - a. Balance/Activity
 - i. \$12,500 with a few minor payables
 - b. Budget Requests
 - i. The Board is currently reviewing the year ahead looking at expenditures and we also reviewed the two largest revenue sources which are membership and the walking map.
3. New Business
 - a. Discussion of Vision for 2017
 - i. Review of existing events/programs
 - ii. Membership Drive!!
 1. It's that time to renew, join, ask a neighbor to join.
 2. Notices will be first e-mailed, then paper mailed, then email follow up with individual outreach as necessary. Please help us out by renewing early, and then showing a neighbor how to do it!
 - iii. Addition of more social events
 - iv. Continued outreach to all members which helps all businesses in this community.
 - v. Use of surveys for overall expectations of SWBA, and then for 1-2 specific events.
 - b. Open discussion on additional activities / wants/ needs of the association



- c. St. Agatha's St. Patrick's Day Parade March 18th Chris Harris Principal 503-234-5500 or Chris.harris@stagatha.us
 - i. We will send sponsorship sheet to membership.
 - ii. Includes Fun Run, Parade with Sellwood Middle School Marching Band, Carnival and other events.
 - iii. Looking for local business sponsorships to offset cost of tents and permits and in return receive various promotional opportunities.
 - iv. Deadline is 2/19/17
 - v. Board will review separately a request for sponsorship/donation in line with other neighborhood school requests.
- d. Happenings Page - Since the change of Web host, members are unable to post their events. We will be sending out updated instructions. In the meantime, please send any events to info@sellwoodwestmoreland.com for posting.
4. Old Business - None
5. Announcements
 - a. Lions club was unable to put out flags on MLK day due to the weather. They will try to add another day later in the year. We thank them and the Girl Scouts for their efforts.
 - b. Campbell Salgado Studios to provide updated headshot specials soon. Watch for the announcement and use to make sure your customers know who they are doing business with.
6. Adjournment

Next meeting / Location : Thursday February 16th, 2017 at the SMILE Station.

Submitted by: Lee Cannon LCannon@amfam.com